

Marketing - Type	Cost Per 1000	Frequency	Reach	Circulation Area	Targetted
Leaflet	£14.99	Quarterly	1000 people	Dependant	Y
Social Media	£0.00	Monthly		Selby District	N/Y
Mailshot	£27.99	Quarterly	1000 households	Dependant	Y
Book Bags	£14.99	Quarterly		2913 Selby Central	N/Y
Leaflet design	£27.00	each forum	n/a	Dependant	Y
Newsletters	£0.00				
Events	£0.00	Adhoc - Please complete Marketing Activity Sheet			
Banners for work in progress	cost per unit £12.00	N/A		To be displayed outside meeting and projects in progress.	N
What do SDC do for us.....					
SDC - Community Messaging		0 Hyper Local Updates - Sporadict	Please see attached	Selby District	Y
SDC - Newsarticle - Carolinel Webpage		0 Before Each Meeting	please see attached	Selby District	
Facebook updates*		0 Monthly	see below	Selby District	
Funding Updates		0 A News come in..		7000 Selby District	
Meeting post information		0 Before Each Meeting		500 Selby District	
CEF New Story		0 Once a month - covers all CEF area		728 Selby District	
Open Door Newsletter - General CEF info		0 3x Year	3000 Tenants	SDC Housing	
Citizen Link - Residents Newsletter		0 2x Year		39750 Every Home in the District.	

Partnership Board

Member

Area

Name of Organisation

Type of Marketing

Phone

Contact details

E-mail

Website

frequency

Southern CEF	Attendance Numbers	Marketing
Mar-16		19 Flyer/ Food and Refreshments
Jun-16		13 Flyer/ Food and Refreshments
Dec-16		7 flyer/Free Food and Refreshments
Sep-17		13 Flyer/Food and Refreshments - Local direct mailing
Dec-17		24 Flyer/Food and Refreshments - Local direct mailing
Apr-18		26 Flyer/Food and Refreshments - Local direct mailing
Jun-18		18 Flyer/Food and Refreshments - Local direct mailing

Easter CEF	Attendance Number	Marketing
Sep-16		9 Flyer/Food and Refreshments
Mar-17		21 Flyer/Food and Refreshments - Local direct mailing
Sep-17		12 Flyer/Food and Refreshments - Local direct mailing
Jan-18		18 Flyer/Food and Refreshments - Local direct mailing
Jun-18		20 Flyer/Food and Refreshments - Local direct mailing

Tadcaters and Villages	Attendance Number	Marketing
Dec-16		16 Flyer/Food and Refreshments - Local direct mailing
Feb-17		14 Flyer/Food and Refreshments - Local direct mailing
Jul-17		22 Flyer/Food and Refreshments - Local direct mailing
Jun-18		13 Flyer/Food and Refreshments - Local direct mailing

Central	Attendance Numbers	Marketing
Mar-16		2 Electronic Flyer
Sep-17		19 Electronic Flyer
Dec-17		21 Electronic Flyer
Jan-18		18 Electronic Flyer
Apr-18		12 Electronic Flyer
Jun-18		7 Electronic Flyer

Ian Chilvers
Karl Arthur
Judith Chilvers
Mark Crane
Stephanie Duckett
Clifford Lunn
Brian Marshall
Wendy Nichols
Jennifer Shaw-Wright
Jude Thurlow
Paul Welch
Margaret Bontoft
Pat Chambers
Melanie Davis
Michael Dyson (Vice Chair)
Fred Matthews
Steve Shaw-Wright
Keith Watkins
Anthony Wray

Brayton
Barlow
Barlby Bridge
Selby Central

Leafleting
Event Attendance
Social Media
Newsletter
Presentation
School Book Bags

Daily
Weekly
Monthly
Quarterly
Annually